

BTS100 Bluetooth Marketing Access Point



Product description

The OneSixty BTS100 Bluetooth Access Point gives you the best quality and the most Bluetooth Marketing functionalities. This system is specially designed for extreme fast Phone detection in different situations and locations. The phone recognition module makes sure the right content gets served to the right phones.

Via the online software manager (BT Manager) you are able to upload new content, create campaign and to view statistics within minutes. You will have complete freedom within the settings so you can specify the behavior of your unit at any time for any situation. For example, you can change reaction time outs and Bluetooth range.

Where to use Bluetooth Marketing?

Due the fast working, compact size and robust materials, there is no location imaginable where the units cannot be used. There are of course some common locations for Bluetooth Marketing:

- Retail
- Exhibitions – Events
- Bars, Clubs & Restaurants
- Cinema's & Theatres
- Train stations & Airports
- Outdoor advertisement

For more information:

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BTS100 Features

Plug & Play, easy installation and controlling

Offers 21 simultaneous connections via the latest Bluetooth 2.0+ EDR techniques

Maximum coverage of 100 meters
(Phones only reach 10-30 meters)

Fast phone recognition (<10 seconds)
Handset database of 1000+ mobile phones + features

Live managing via BT Manager (see your campaign statistics live)

Controllable coverage from 0 to 100 meters

Install offline campaigns via a USB stick

Supported types of media:
- Images (jpg, gif, bmp & png)
- Video (mp4 & 3gp)
- Audio (midi, mp3 & wav)
- Business (txt, contacts & agenda)
- Flash lite (versions 1, 2 en 3)
- Java (MDIP 1 & 2)

Compact, robust and very light weight
220x150x30mm – 364 grams

Bluetooth. CE en FCC certified

Ethernet 10/100, USB connections
Also available with Wireless LAN

Also available in pocket size:



Features pocket

Offers 7 simultaneous connections (instead of. 21)

Suitable for less crowded area's

Pocket size: 90x59x30mm – 74 grams